

Mastermind Foundation partnered with
The Mind Care

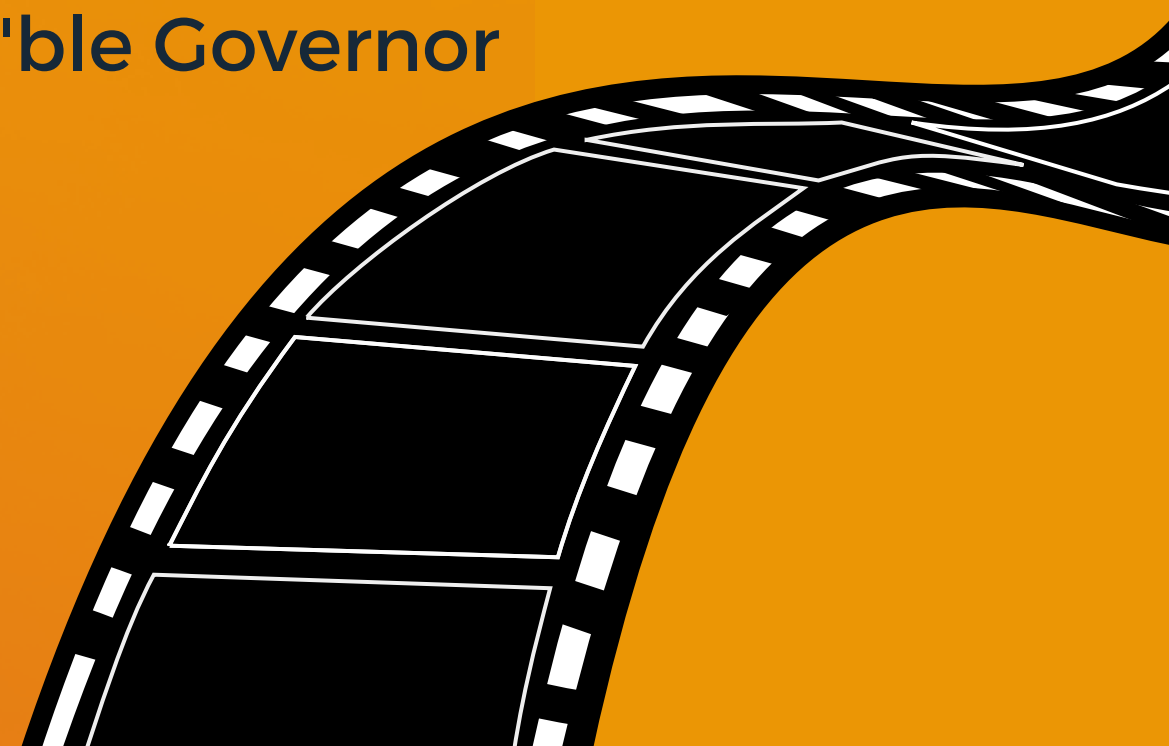
Presents

2023 MIND'S EYE



A SHORT FILM FESTIVAL ON MENTAL HEALTH IS A UNIVERSAL HUMAN RIGHT

Join us in the fight to break the stigma, submit a short film & stand a chance to win exciting cash prize and showcase your film at Raj Bhawan Chennai and get felicitated by Hon'ble Governor Thiru RN Ravi Avargal



GUIDELINES FOR SUBMISSION

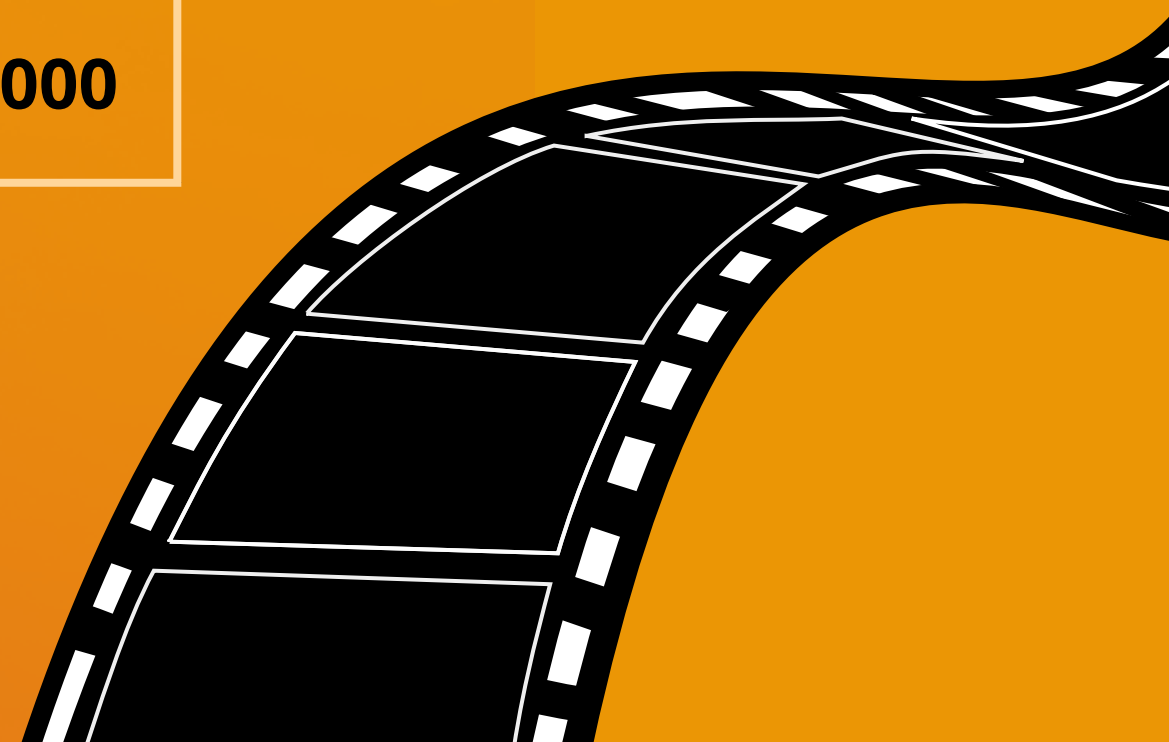
- **Theme**: The theme of the competition is mental health as a universal human right. This means that the film should explore the importance of mental health and the right of everyone to access mental health care, regardless of their background or circumstances. Films should explore the importance of mental health and its impact on people's lives. They should also highlight the challenges that people with mental health conditions face and the need for greater awareness and understanding.
- **Length**: The film should not exceed 5 minutes in length, including opening and closing credits.
- **Genre**: The genre of the film is open. Films can be fiction, documentary, animation, or experimental.
- **Language**: The film can be in any language, but must have English subtitles. Use of abusive or derogatory language will lead to disqualification of the submission
- **Eligibility**: The competition is open to all college students of all streams. Max 10 members per team and one team per college.
- **Content**: The film should be respectful and sensitive to the topic of mental health. It should avoid stereotypes and negative portrayals of people with mental health conditions. The film should not support or be against any political, geopolitical ideas. The content of the film should not hurt the sentiments of and religious community and should not target any particular race, caste, creed or religion.



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- Copyright: All content used in the short film must be either owned or licensed. If any copyrighted material is used in the film, the participant must have the permission and submit a copy to the Festival Organizers.
- Only Short Films produced & completed after 1st January 2023 are eligible for the festival.
- Submission: The film must be submitted online by the **30th September 2023**. The submission form will include a link to the film and a brief description of the film.
- Judging: The films will be judged by a panel of eminent directors and mental health professionals. The judges will consider the following criteria:
 - Originality and creativity
 - Technical quality
 - Message and impactJudges' decision will be final and binding.
- Prizes: The winning films will receive cash prizes and other awards.

1st prize	INR 25,000
2nd prize	INR 15,000
3rd prize	INR10,000



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Other: The organizers of the competition reserve the right to disqualify any film that does not meet the guidelines or that is deemed inappropriate. The short films that are selected for final screening will not be allowed to withdraw under any circumstances until the festival is over.

Mastermind Foundation reserves the rights to copy or use the material submitted by the participants in any form, online or offline, for the festival's promotional and archival purposes.

Here are some additional tips for creating a successful short film on mental health:

- Choose a story that is personal to you or someone you know. This will help you to connect with the audience on an emotional level.
- Be honest and authentic in your portrayal of mental health. Avoid sugar coating the challenges, but also show the hope and resilience that is possible.
- Use creative storytelling techniques to engage the audience. This could include using animation, music, or poetry.
- End the film on a positive note. This could be a message of hope, or a call to action for viewers to take steps to improve their own mental health.



**For registrations,
kindly scan the
QR Code**

